



Presented by:



**FREE WATERDANCE FILM FESTIVAL RETURNS TO [WESTGATE CITY CENTER](#) WITH
A-LIST LINE UP OF MOVIES AND DISTINCTIVE, FUN, FAMILY TIE-IN EVENTS**

Eight-Week Summer Movie Series Promises Guests ... "You Bring The Chairs, We'll Bring The Stars"

(Glendale, Ariz., April 29, 2010) – Friday evenings, May 7 – June 25, [Westgate City Center](#) is once again turning its WaterDance Plaza into one giant living room with a larger-than-life twist ... “you bring the chairs, we’ll bring the stars.” The second season of Westgate’s free WaterDance Film Festival, presented by 3TV, includes vastly popular movies such as *The Blind Side*, *Up* and *Michael Jackson’s This Is It*, to be shown on the Plaza’s giant, 30-by-50-foot LED screen ... think drive-in movie without the cars. Families are encouraged to bring their blankets and chairs to enjoy the stars – with the stars.

This season will also include crowd-drawing, family friendly tie-in events and promotions. For example, United Blood Services has teamed up to host a blood drive the week of *Twilight: New Moon*; local robotics leagues will display and demonstrate their self-made robots during *Transformers: Revenge of the Fallen* and kicking off the festival May 7, each guest* will receive a helium balloon for collective release before showing *Up*. Guests will also enjoy giveaways and prizes worth hundreds of dollars specific to each week’s movie theme.

- WHO:** Westgate City Center
- WHAT:** WaterDance Film Festival presented by 3TV
- WHEN:** May 7 – June 25 (*see detailed schedule below*)
- WHERE:** Westgate’s WaterDance Plaza
- COST:** Free
- CONTACT:** Nicole Traynor, director of public relations
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- MORE
INFO:** www.westgatecitycenter.com

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MOVIE

LINE UP:

May 7 - 7:30 pm; *Up*:

Up, up and away! Upon entry, all guests* will receive a helium balloon to release, on prompting and all at once, officially kicking off the eight week WaterDance Film Festival.

*while supplies last

May 14 – 7:30 pm; *Shrek 2*:

I want the fairytale! To encourage our own happy ending, all guests are encouraged to donate a new or gently used children's, teen or adult book. All books will be given to Glendale libraries, encouraging and supporting strong reading programs during a challenging fundraising economy.

May 21 – 7:30 pm; *Toy Story 2*:

To infinity and beyond! Prior to *Toy Story 2*, the West Valley's Challenger Space Center will display on the Plaza with one of its flight directors, interactive games, even raffling off a Buzz Lightyear figurine.

May 28 – 7:30 pm; *Twilight: New Moon*:

I want to suck your blood! United Blood Services will host a blood drive in the Plaza from 1-5pm. Pre-event donation signup is available at <http://www.bloodhero.com> sponsor code: WestgateCityCenter. Each donor will receive a raffle ticket to enter to win various prize packages worth hundreds of dollars from Westgate merchants, including tickets to the Valley's first showing of *Twilight: Eclipse*.

June 4 – 7:30 pm; *Superman Returns*:

Clark Kent by day, super hero by night. Guests of all ages are encouraged to dress up as their favorite super hero. Each participant will be entered into a chance to win various prize packages worth hundreds of dollars from Westgate merchants.

June 11 – 7:30 pm; *Transformers: Revenge of the Fallen*:

Decepticons and Autobots aside, we're bringing in our own robots! From 5-7pm, school-aged members of Arizona's FIRST will take over the Plaza with displays and demos of their self-made robots. FIRST is a non-profit organization devoted to helping kids discover and develop a passion for science, engineering, technology and math.

June 18 – 8 pm; *The Blind Side*:

In true team spirit, we will collect monetary donations for Glendale Youth Sports, furthering healthy, successful West Valley youth sports programs for kids in our community. Each donor who gives at least \$5 will be given a raffle ticket for various prizes worth hundreds of dollars from Westgate merchants.

June 25 – 8 pm; *Michael Jackson's This Is It*:

Celebrating the one-year anniversary of Michael Jackson's death, this showing will be a tribute to the King of Pop. Westgate is encouraging everyone to come dressed like Michael Jackson, with all participants entered to win various prize packages worth hundreds of dollars from Westgate merchants.

Prize packages provided by: Saddle Ranch; McFadden's Restaurant and Saloon; Johnny Rockets; Sunglass Station; Ridemakerz, University of Phoenix Stadium, My Big Fat Green Restaurant, and more.

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