



Westgate City Center to Host Goodwill's "Shed One For The Team" Donation Drive

December 12 Drive Encourages Fans To Donate A Layer Of Clothing Before Cardinals' Home Game

(GLENDALE, ARIZ., November 22, 2010) — [Goodwill of Central Arizona](#), [Westgate City Center](#), and [Just Sports](#) are joining forces to "Shed One For The Team." The December 12 clothing donation drive coincides with the Cardinals/Broncos home game and is a much-needed push to replace thousands of bins of clothing destroyed in a July fire at Goodwill's Phoenix clearance center. Game-day visitors are encouraged to dress in layers, shedding their top layer to donate on site at Westgate. And in true team spirit, all participants will receive a 10-percent-off, bounce-back coupon to any Just Sports location.

"We are thrilled to partner with Westgate City Center and Just Sports for a donation drive," said Chandra Stewart, VP of Marketing and Communications, Goodwill of Central Arizona. "Community donations are the lifeblood of our organization; they allow us to provide job skills training and education to thousands of central Arizonans every year. Material donations turn into dollars that give individuals a hand-up to a better future and give Arizona's economy a much-needed boost through work force development."

Those donations are particularly helpful after a July fire at Goodwill caused more than \$1 million in damage and severely set-back Goodwill's abilities to keep their shelves stocked with clothes to sell. Community donations are sold in Goodwill's 45 retail stores and 90 cents of every dollar generated through sales goes directly into human service programs to put people to work locally.

"We want to tap into the incredible generosity of our community, and Cardinals home games are a perfect opportunity for us to reach tens of thousands," said Nicole Traynor, Westgate City Center. "We will have donation bins placed all around Westgate, making it easy for all fans to give up a jacket or an old jersey to help Goodwill recover from its devastating loss."

Organizers are pushing for the bulk of donations on December 12 from 10am – 2pm, but Just Sports will house donation bins at all 12 Valley locations, including the Westgate site, a few days before and after the December game. Donations are also accepted at 41 Goodwill retail locations in the Phoenix metropolitan area.

Additional Information:

Chandra Stewart, Vice President, Marketing and Communications, Goodwill
602.535.4037 (o), 602.315.0043 or Chandra.stewart@goodwillaz.org

Nicole Traynor, PR Director, Westgate City Center
602.363.2298 (c) or ntraynor@ellmanco.com
westgatecitycenter.com

###