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Westgate Entertainment District and Arizona Coyotes Partner to Host Fan Festivities

Events Before the First Home Game on Oct. 9

GLENDALE, Ariz. (Oct. 1, 2014) –Westgate Entertainment District and the Arizona Coyotes have teamed up for the second year to bring fans pre-game events before the first home game at Gila River Arena.

The Westgate Events Plaza, which is located directly outside of the arena, will play host to fan activations including Coyotes-themed inflatables, interactive fan experiences, a ball hockey rink, live music and radio broadcasts, all under an early fall snow flurry. The pre-game events will begin two hours before the puck drop of the first home game.

To celebrate the start of the season, fans are invited to gather for the first event on the Westgate Events Plaza before the home opener against the Winnipeg Jets on Thurs., Oct. 9 to enjoy live music from 5:00pm to 6:30pm. Before each game, fans are encouraged to come and stay at Westgate and frequent the many restaurants, bars and retailers that will be offering specials for Coyotes fans all season long.

"We're pleased to once again partner with the Coyotes to amp up the fan experience for all home games," said Jeff Teetsel, development manager of Westgate Entertainment District. "Westgate provides a unique setting for hockey fans with the combination of more than 20 restaurants, bars and retailers steps from the arena in conjunction with activities, music and team-themed experiences. We value our relationship with the Coyotes and being host to a vibrant fan environment that rivals anything in the country."

"We are extremely excited about our Opening Night," said Coyotes Co-Owner, President and CEO Anthony LeBlanc. "We encourage all of our great fans to come early to Gila River Arena and Westgate Entertainment District to enjoy the fantastic atmosphere on the plaza before we drop the puck to begin the Coyotes 2014-15 regular season."

As part of the partnership, Coyotes season ticket holders have been mailed a Westgate VIP Card providing them discounts at a majority of Westgate tenants that can be used throughout the season.

Fans can also take advantage of discounts and specials all season long when they show their ticket stub on home game days at the following Westgate tenants:

McFadden's

One free drink, your choice of well, wine, or domestic draft, with purchase of an entrée. Must present game day ticket.

www.mcfaddensglendale.com, 623-872-0022

Calico Jack's Mexican Cantina

Free appetizer with purchase of two regular priced adult entrees with a game-day ticket stub, post-game only.

www.calicojacksglendale.com, 623-877-5225

Which Wich

FREE house chips or a cookie with the purchase of any Wich. Offer only valid with a Coyotes ticket stub.

www.whichwich.com , 623-977-9424

Shane's Rib Shack

Free BBQ Pork Nachos with the purchase of a plate and two drinks with a game-day ticket stub.

www.shanesribshack.com , 623-877-7427

Razzleberriez Frozen Yogurt

Buy one yogurt, get one 50 percent off of equal or lesser value with a game-day ticket stub.

facebook.com/RazzleItUpWestgate, 623-877-3542

The Shout! House

Free cover for you and a guest with a game-day ticket stub for the first 50 fans. Must be 21 or older.

www.theshouhouse.com/az , 623-772-1500

Cold Stone Creamery

Two for \$6 – Buy two “Like It” Creations for \$6 when fans present their game-day ticket stub.

www.coldstonecreamery.com , 623-877-1580

Mama Gina's

10 percent off your entire bill (excludes personal pizza and liquor) with a game-day ticket stub.

<http://mamaginaspizzeria.com>, 623-872-0300

Jimmy Buffet's Margaritaville

15 percent off food and non-alcoholic beverages (excludes happy hour pricing) with a game-day ticket stub.

www.margaritavilleglendale.com, 623-772-0011

CRAVE Gourmet Waffle Sandwiches (Opening Early 2015)

Free soft drink with purchase of any sandwich with game day ticket.

For additional details about these deals, visit <http://www.westgateaz.com/coyotes>.

For more information about Westgate and a retailer directory, visit www.westgateaz.com. For more information about the Arizona Coyotes and the 2014-2015 schedule, visit www.coyotes.nhl.com.

About Westgate Entertainment District

Located in Glendale, Westgate Entertainment District is the premier entertainment destination of the West Valley and a place where people come together for dining, nightlife, shopping, community events, business, concerts, sporting events and celebrations of all kinds. Offering a vibrant outdoor setting with a dancing water fountain and jumping fountains for kids, Westgate delivers an interactive experience day or night. Located just east of the Loop 101 on Glendale Avenue, it encompasses more than 20 restaurants, retailers and entertainment venues including Yard House, Saddle Ranch, McFadden's, Kabuki Japanese Restaurant, Johnny Rockets, Which Wich and the state's largest AMC Theatres featuring 20 screens. More than 250 events take place here a year ranging from live music every Friday and Saturday night at Fountain Park to Bike Nights, Radio Disney Wednesdays, a holiday ice rink and fan experience events. No matter the season, there is something fresh, fun and exciting always happening at Westgate. Westgate

is also anchored by Gila River Arena, home to the NHL's Arizona Coyotes, headlining concerts and major events, and is adjacent to the University of Phoenix Stadium, home to the NFL's Arizona Cardinals. For more information, a tenant directory or to see what's happening, visit www.westgateaz.com.

About iStar Financial

iStar Financial Inc. (NYSE: SFI) is a fully-integrated finance and investment company focused on the commercial real estate industry. The Company provides custom-tailored investment capital to high-end private and corporate owners of real estate and invests directly across a range of real estate sectors. The Company, which is taxed as a real estate investment trust ("REIT"), has invested more than \$35 billion over the past two decades. Additional information on iStar Financial is available on the Company's website at www.istarfinancial.com.

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