



Media Advisory

Westgate Encourages Shoppers to “Sing for Bling”

Belt Out a Holiday Song, Shop and Dine For Free at Westgate

(Glendale, Ariz. Nov. 18, 2008) – [Westgate City Center](#) customers with courage enough to belt out their favorite holiday tune, will win a little “bling” this shopping season. On Saturday, November 29, beginning at 11 a.m., Westgate is hosting “Sing for Bling” ... take the stage and the mic, sing a Christmas carol, and win \$25 worth of gift cards to Westgate restaurants and retailers ... until we run out of prizes to give.

Did we mention performers will be broadcast LIVE on our 30-by-50-foot LED screen, and their audio will be played throughout the Plaza? It’s not for the easily embarrassed or the faint-of-heart, but we will wet your whistle with a complimentary candy cane and the payoff is worth the potential for some public humiliation. This season, you sing ... we bling!

WHO: Westgate City Center

WHAT: “Sing for Bling”

WHERE: Loop 101 and Glendale Avenue
WaterDance Plaza

WHEN: Saturday, November 29
11 a.m. until prizes are gone (and we already have more than 150 gift cards)

COST: Perhaps a little dignity (depending on singing skills)

PARTICIPATING MERCHANTS:

AMC, Apricot Lane, Bar Louie, Be Sushi, Body Shop, Cheri Cherie Perfumes, Coffee Plantation, Cold Stone, Fossil, Fox Sports Grill, Gardunos, Gordon Biersch, Hell’s Half Acre, Jepegelato, Margaritaville, Johnny Rockets, Just Sports, Kabuki, McFarlane, Moe’s, Pitaliano Bistro, Puma, Quicksilver, Qwest, Ridemakerz, Runway Royalty, Saddle Ranch, Shane’s Rib Shack, Skechers, Sweet O, The Shout House, Which Wich, Yard House

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