

FOR IMMEDIATE RELEASE

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IMPORTANT TRAFFIC AND PARKING INFORMATION FOR UPCOMING CARDINALS SEASON

GLENDALE, Ariz. (August 5, 2013) – With the Arizona Cardinals first home preseason game just around the corner, the city of Glendale wants to inform football fans of important parking and traffic information to ensure the best fan experience possible in the city's Sports & Entertainment District this season.

As in past years, season ticket holders have received parking passes from the Arizona Cardinals with specific parking and traffic instructions. Maps to the assigned parking lots are printed on the back side of parking passes. However, season ticket holders should pay special attention to the newly designated parking lots and color-coded sections in and around Westgate Entertainment District. The new colors and the appropriate access points are:

Purple – Southbound Loop 101 traffic access via east on Glendale Avenue, south on 95th Avenue

Purple – Northbound Loop 101 traffic access via west on Camelback Road, north on 99th Avenue, east on Maryland Avenue

Brown – Southbound Loop 101 traffic access via east on Northern Avenue, south on 91st Avenue

Brown – Northbound Loop 101 traffic access via east on Glendale Avenue, north on 91st Avenue

Westgate Entertainment District offers fans free parking for pre-season games and \$10 game-day parking during regular season games in the five parking lots that surround the center. A parking map and information can be found at www.westgateaz.com/visitorinfo/parking.

Fans parking at Westgate should be aware of the following:

- On day-time home games, Westgate Entertainment District lots will open starting at 9am. On evening home games, all parking lots will open at 1pm.
- The public should plan to enter Westgate Entertainment District from the north off of Glendale Avenue on game day via either 95th or 93rd Avenue.
- Westgate allows tailgating in the northern-most LOT 1, which is located immediately north of AMC Theatres. Tailgaters are welcome, but Westgate does not allow charcoal grilling or glass containers. RVs and motor homes are welcome, but based on size, may be charged an additional fee.
- Westgate offers and can accommodate large vehicle and tour bus parking. Please call 623-385-7500 for bus arrangements and more information.

Additional information that fans need to be aware of this season includes:

- Pedestrian walkways will be different than in years past. Make sure you are sticking to sidewalks and crosswalks to ensure the safety of drivers and pedestrians.
- Limited parking spaces for single-game ticket holders are located at the Kellis High School lot, located on the east side of 91st Avenue just north of Orangewood Avenue. A free shuttle service will run between the high school and the stadium beginning two hours before game time and ending one hour following the game.
- Season ticket holder parking lots open four hours prior to kick-off. Westgate lots are open all day. Vehicles will not be permitted to stage on city streets prior to the lots opening.

The NFL has implemented new safety procedures regarding bags that fans are allowed to bring in to the stadium. Acceptable bags include a clear plastic bag (sized 12" x 6" x 12"); a one-gallon plastic freezer bag; or a clutch (with either a shoulder or wrist strap) no larger than 4.5" x 6.5". For more information, visit www.NFL.com/allclear.

“It is important to plan ahead of time and be prepared for where you’re going,” said Principal Traffic Engineer Chris Lemka. “Season ticket holders should simply place their parking placard on their rear-view mirrors. The map on the back can easily be referenced and accessible.”

The new parking maps are available on the city’s websites for both fans as well as taxi and limo drivers. Visit www.glendalesgotgame.com to download them.

The city of Glendale has partnered with ADOT to provide real-time traffic information, and fans are encouraged to call **511** for updated traffic information. In addition, updates are available via Twitter at www.twitter.com/GlendaleTraffic.

Glendale Police will be directing traffic to establish a safe and steady traffic flow. Multiple dynamic messaging signs will be in place to direct traffic, as well. For more information, visit www.glendalesgotgame.com.

About Westgate Entertainment District

Located in Glendale, Westgate Entertainment District is the premier entertainment destination of the West Valley and a place where people come together for dining, nightlife, shopping, community events, business, concerts, sporting events and celebrations of all kinds. Offering a vibrant outdoor setting with a dancing water fountain and jumping fountains for kids, Westgate delivers an interactive experience day or night. Located just east of the Loop 101 on Glendale Avenue, it encompasses more than 20 restaurants, retailers and entertainment venues including Yard House, Saddle Ranch, McFadden’s, Kabuki Japanese Restaurant, Johnny Rockets, Which Wich and the state’s largest AMC Theatres featuring 20 screens. More than 250 events take place here a year ranging from live music every Friday and Saturday night at Fountain Park to Bike Nights, Radio Disney Wednesdays, a holiday ice rink and fan experience events. No matter the season, there is something fresh, fun and exciting always happening at Westgate. Westgate is also anchored by Jobing.com Arena, home to the NHL’s Phoenix Coyotes, headlining concerts and major events, and is adjacent to the University of Phoenix Stadium, home to the NFL’s Arizona Cardinals. For more information, a tenant directory or to see what’s happening, visit www.westgateaz.com.