

****Media Advisory****

AVP Professional Beach Volleyball Returns to Westgate; This Year, the USA is Challenging Brazil to an International Showdown

Tickets on Sale Saturday August 1 for “Sanderson Ford AVP World Challenge”

(Glendale, Ariz., July 31, 2009) – AVP Professional Beach Volley returns to Glendale September 25 -27, this time potentially placing [Westgate City Center](#) into the international spotlight. The AVP has now officially challenged Brazil to a showdown pitting the top four men’s and top four women’s teams against one other. This international rivalry will also bring back two-time gold medalist Kerri Walsh after a break from the Tour for maternity leave. Top team players will be determined at the end of regular-season play by the beginning of September.

Brazil aims to win back world-wide bragging rights. The Brazilian men settled for silver when they battled Todd Rodgers and Phil Dalhausser for the gold in the 2008 Olympics; this showdown would be the first time the two teams would play on US soil. Brazil is expected to accept the AVP challenge by next week.

Tickets to the “Sanderson Ford AVP World Challenge” go on sale Saturday August 1, 2009. Fans who purchase a general admission ticket before August 10 will get one ticket free and enter to win a \$250 Westgate shopping spree. And in addition to Brazilian flare, the three days of best-in-the-world match play will be part of a super-sized weekend of entertainment at Westgate. Miley Cyrus plays the Arena Friday night, the Coyotes take on the Sharks Saturday night and it’s a Cardinals versus Colts home game on Sunday Night Football.

WHO: Sanderson Ford AVP World Challenge: Brazil vs. USA

WHERE: Westgate City Center
Loop 101 and Glendale Avenue
Glendale, AZ 85305

WHEN: Friday, September 25 through Sunday, September 27
Championship matches Sunday, September 27

TICKETS: Tickets are available by logging onto www.westgatecitycenter.com, www.ticketmaster.com or by calling 1-800-745-3000

CONTACT: Nicole Traynor, 602-363-2298, ntraynor@ellmanco.com
Alison Shapiro, 310-426-7112, ashapiro@avp.com

ADDITIONAL INFORMATION: westgatecitycenter.com, myspace.com/westgatecitycenter,
www.twitter.com/westgate_az, www.facebook.com/westgatecity-center.

WANTED: BRAZIL

AVP INVITES BRAZILIAN BEACH VOLLEYBALL
TO WILD WEST DUEL IN SEPTEMBER



US.



SEPTEMBER 25-27, 2009
WESTGATE CITY CENTER
GLENDALE, ARIZONA

The AVP World Challenge – USA vs. Brazil, a beach volleyball tournament that pits the top men's and women's teams from the AVP Crocs Tour against their counterparts from Brazil.

United States top beach volleyball players, including two-time Olympic gold medalist **Kerri Walsh** and 2008 Olympic gold medalists **Phil Dalhausser** and **Todd Rogers** face-off against the competition.

The AVP is putting prize money on the table," said **Jason Hodell**, AVP CEO.
"Let's settle this dominant beach volleyball country debate heads-up."

A portion of the prize money will be set aside for a winner-takes-all country purse, based on the combined country team's performance.

"We've played the Brazilians all over the world on the FIVB Tour and in the Olympics, but never on our home turf," said **Todd Rogers**, 2008 Olympic gold medalist and top AVP athlete.
"I'd be honored to have the Brazilians meet us in Arizona and accept our challenge."

Follow us on [twitter](#) at www.twitter.com/avpbeach
& [facebook](#) at www.facebook.com/avpbvb
Or go to Volleyball Nation on AVP.com to join today!