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Westgate Offers Convenient Parking & Pre-Game Parties for Fiesta Bowl Fans

Parking Lots Open at 8am for \$20, Pre-Game Festivities, Official UCF and Baylor Tailgate Parties

GLENDALE, Ariz. (Dec. 16, 2013) – Tens of thousands of football fans will descend on University of Phoenix Stadium on New Year’s Day for the Fiesta Bowl and Westgate Entertainment District is offering easy and convenient parking, pre-game live music and games at WaterDance Plaza and fan parties, including a Baylor Tailgate Party and the UCF Alumni Association’ Official Tailgate Party.

Westgate will welcome fans starting at 8am when the lots open on Wednesday, January 1. Parking is \$20 per car and no advance purchase or parking pass is required.

Fans parking at Westgate should be aware of the following:

- Westgate Entertainment District lots open starting at 8am.
- Fans should plan to enter Westgate Entertainment District from the north off of Glendale Avenue on game day via either 95th or 93rd Avenue.
- Westgate allows tailgating in the northern-most LOT 1, which is located immediately north of AMC Theatres. Tailgaters are welcome, but Westgate does not allow charcoal grilling or glass containers. RVs and motor homes are welcome, but based on size, may be charged an additional fee.
- A parking map and information can be found at <http://westgateaz.com/fiestabowl/>

From 12pm to 6pm, Westgate's outdoor WaterDance Plaza, adjacent to the \$6 million Bellagio-esque dancing fountains, is the place to be for pre-game festivities including live music, fan-friendly games, face painting and interactive experiences. Fan special offers and promotions will be available from participating Westgate tenants.

A Baylor University tailgate will be hosted at [Saddle Ranch](#) from 1:30pm to 5:30pm and hundreds of Baylor fans have already purchased tickets. For \$45, you get entry into the Baylor Tailgate Party on Saddle Ranch’s extended patio that includes a taco buffet from 2:30pm to 4:00pm (choice of steak, chicken or fish), plus rice and beans along with craft and domestic keg beer and wine. RSVP is required to baylortailgate@yahoo.com. Saddle Ranch’s inside areas and regular patio will be open to all fans starting at 8am and the day’s bowl games will be shown on the TVs.

The UCF Alumni Association has selected [McFadden’s](#) as the official University of Central Florida headquarters and a destination for Knights fans the entire day with pre- and post-game parties. Doors open at 8am, the official tailgate party starts at noon, there will be a DJ from 11am to 2am and all TVs will show the day’s bowl games. Fans will enjoy \$6 Black Knights and \$4 Knightro shots all day with no cover charge before or during the game (after the game, \$5 cover.)

For more information about Westgate Entertainment District, a retailer directory or to see what’s happening today, visit www.westgateaz.com.

About Westgate Entertainment District

Located in Glendale, Westgate Entertainment District is the premier entertainment destination of

the West Valley and a place where people come together for dining, nightlife, shopping, community events, business, concerts, sporting events and celebrations of all kinds. Offering a vibrant outdoor setting with a dancing water fountain and jumping fountains for kids, Westgate delivers an interactive experience day or night. Located just east of the Loop 101 on Glendale Avenue, it encompasses more than 20 restaurants, retailers and entertainment venues including Yard House, Saddle Ranch, McFadden's, Kabuki Japanese Restaurant, Johnny Rockets, Which Wich and the state's largest AMC Theatres featuring 20 screens. More than 250 events take place here a year ranging from live music every Friday and Saturday night at Fountain Park to Bike Nights, Radio Disney Wednesdays, a holiday ice rink and fan experience events. No matter the season, there is something fresh, fun and exciting always happening at Westgate. Westgate is also anchored by Jobing.com Arena, home to the NHL's Phoenix Coyotes, headlining concerts and major events, and is adjacent to the University of Phoenix Stadium, home to the NFL's Arizona Cardinals. For more information, a tenant directory or to see what's happening, visit www.westgateaz.com.

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