



HOLY MATRIMONY! THIS NEW YEAR'S EVE, WEAR A KILT, RIDE A BULL AND CRASH A WEDDING!

Fifth Annual Westgate Rocks Continues Tradition of New Year's Nuptials

(Glendale, Ariz., December 15, 2010) – [Westgate City Center](#) is bringing a whole new meaning to the term RINGing in the New Year. As the clock strikes 12, they're marrying 11 couples front and center before thousands of their new-found friends ... and to the backdrop of one heck of a party.

"Last year, we married one couple that met at Westgate at the stroke of midnight the year before," said Nicole Traynor, Westgate City Center. "Weddings aren't the norm for us, but tying the knot on New Year's has become a romantic tradition that's just seemed to stick."

And absorbing the cost of a wedding couldn't come at a better time for most. Several couples have cited the down economy, lost jobs, lost homes, medical bills, and more as strong reasons they haven't already gotten hitched. Additionally, one couple has a spouse about to enter the military, one wants to surprise their fiancé ... one even has a particularly romantic connection to Westgate itself.

"With the help of our incredible tenants, we genuinely want to throw much-deserving couples the weddings they've wanted but perhaps haven't been able to afford or plan," added Traynor. "We're helping with bachelor/bachelorette parties, a rehearsal reception, flowers, photography, VIP treatment... all with Rock Lobster and MetalHead playing their reception!"

This year, Westgate has partnered with [KDKB 93.3](#) to recruit and screen couples. Morning DJ "Father" Sludge has become ordained and will officiate the mass ceremony the night of December 31. In honor of 2011, they've selected 11 couples to wed in front of thousands.

But you don't have to be engaged, or even dating to enjoy one of the largest NYE parties in the Valley. For the fifth year, Westgate will have live entertainment (Rock Lobster and MetalHead), food, drinks, party favors... all surrounded by the most dynamic mix of bars and restaurants around.

General admission tickets cost \$15 in advance, \$25 at the door and can be purchased by logging onto [westgatecitycenter.com](#) or [ticketmaster.com](#). Bar/restaurant packages are also available at an additional cost. Event time: 7pm – 2am

And for the young and young-at-heart, families will ring in the New Year for free a little earlier in Fountain Park (across from AMC Theatres). From 6-10pm, activities include live music, entertainment, games, arts and crafts, and much more. The "ball drops" at 10 p.m. in Fountain Park.

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