



**\*Calendar Advisory\***

**MADD ANNUAL FUNDRAISER CHANGES VENUES, NOW AT WESTGATE CITY CENTER APRIL 2, 2011**

*Organization's Largest Money-Raising Event to Help Eliminate Drunk Driving*

(GLENDALE, Ariz., March 1, 2011) – Mothers Against Drunk Driving and Westgate City Center are joining forces this year, partnering to put on the organization's largest annual fundraising event—Walk Like MADD. The April 2 event will take place from 7:30am – 1pm, in the heart of dynamic Westgate City Center. The event will incorporate an opening ceremony, 5K walk, Kids Zone, health and safety fair, and more.

Money raised through walk participation, team donations, even virtual walking, enables MADD to continue to fund its vital programs and victim services, all in an effort to eliminate drunk driving in our community.

To start a team, join a team, or donate to the cause, log onto [www.walklikemadd.org](http://www.walklikemadd.org) or [www.westgatecitycenter.com](http://www.westgatecitycenter.com).

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- WHO:** Mothers Against Drunk Driving and Westgate City Center
- WHAT:** Walk Like MADD
- WHERE:** Loop 101 and Glendale Avenue  
WaterDance Plaza
- WHEN:** Saturday, April 2, 2011  
7:30am – 1pm:
- 7:30-8:30a.m. Registration/Check-In
  - 8:30-9:0a.m. Opening Ceremony
  - 9:00a.m. Walk Begins
  - 10:30-1:00pm Kids Zone, Teen Zone & Health/Safety Fair open
- PARTICIPATE:** Join a team, start a team or make a donation: [www.walklikemadd.org](http://www.walklikemadd.org)
- CONTACT:** Nicole Traynor  
602.363.2298 or [ntraynor@ellmanco.com](mailto:ntraynor@ellmanco.com)  
[www.westgatecitycenter.com](http://www.westgatecitycenter.com)



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