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****MEDIA ADVISORY******World-Record Holder, X-Games Gold Medalist To Perform As Part of Westgate’s Nissan Big Air Freestyle Motocross**

Three of the World’s Best FMX Athletes Ride High in Freestyle Demo

(GLENDALE, ARIZ., Nov. 20, 2008) – ASA Entertainment (ASA) and [Westgate City Center](#) are bringing three of Freestyle Motocross’s (FMX) most daring stars to Glendale, Ariz. as part of its free, one-day only Nissan Big Air Freestyle Motocross demo on December 6, 2008. World-record holder and X-Games Gold Medalist Ronnie Renner (Tampa, Fla.) will get vertical all afternoon with fellow athletes Dustin Nowak (Beverly Hills, Calif.) and Jimmie McGuire (Lawton, Okla.). The December demo is the second Action Sports event as part of a newly formed partnership with ASA and Westgate City Center.

Competing since 1997, veteran athlete Ronnie Renner holds an X-Games Gold Medal, Step-Up World Record and Motorcycle Quarter-pipe Highest Air World Record. He is considered the master of the “whip” for which he is best known. Dustin Nowak has emerged as the hottest up-and-comer on the FMX scene. He has mastered several no-hander-lander combinations as well as the back flip, compounding his reputation for throwing tricks that drive crowds and judges into a frenzy. And Jimmie McGuire, often a crowd favorite, made a name for himself in 2000 on the IFMA dirt tour. He is a tough competitor who often places well and is best known for his own trick the “Christ Air.”

- WHAT:** Nissan Big Air Freestyle Motocross Show
- WHO:** Three of the top pros in FMX, Ronnie Renner, Dustin Nowak and Jimmie McGuire
- WHEN:** Saturday, December 6:
- o 12:30 – 12:50 p.m. Show 1
 - o 1:30 – 1:50 p.m. Show 2
 - o 1:50 – 2:20 p.m. Autograph session in Nissan Tent
 - o 2:30 – 2:50 p.m. Show 3
 - o 3:30 – 3:50 p.m. Show 4
 - o 3:50 - 4:30 p.m. Autograph session in Nissan Tent
- WHERE:** Westgate City Center, Loop 101 and Glendale Avenue
- OTHER ACTIVITIES:** RideNow girl fashion show, Nissan Product Exhibition, Arizona Xterra Club
- COST:** Free
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