



**FOR IMMEDIATE RELEASE**

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**Spring into March with Events Nearly Every Weekend at Westgate Entertainment District**

*March Madfest, Arizona Craft Beer Festival, Kiss Me I'm Irish Run, Official PBR Fan Fest & Easter Bunny Photos*

**GLENDALE, Ariz. (Feb. 26, 2018)** – Westgate Entertainment District is getting into the spring spirit by hosting a lineup of exciting outdoor events almost every weekend in March for all ages and interests.

With mild temperatures and sunny skies on the horizon, guests can enjoy a number of weekly activities including March Madfest where basketball enthusiasts can watch as celebrity athletes scrimmage on a full-size court in WaterDance Plaza; the Arizona Craft Brew Festival that will showcase more than 20 local craft brews and bites from Westgate tenants; the annual Kiss Me I'm Irish Run; the Official Professional Bull Riders (PBR) Fan Fest; and free Easter Bunny photos for the whole family.

There's no shortage of things to do, see, eat or drink at Westgate with more than 35 restaurants, bars, entertainment venues and retailers.

**March Madfest**

*Friday, March 9; 6:30 to 9:30 pm*

Who's ready to ball at Westgate? WaterDance Plaza will transform into the ultimate "March Madfest" experience as a full-size basketball court takes center stage. Basketball enthusiasts can watch as celebrity athletes, former players, actors, entertainers and local legends take to the court for an exciting five-on-five Celebrity All-Star Game; cheer on the Valley's top 25 high school players in the first-ever High School All-American Game; and test their own skills with a variety of different games and contests. NBA veteran, [Mike Bibby](#), along with other local and nationally recognized celebrity guests will be making an appearance. Fans who stick around after the All-Star Game will get a chance to meet the players and score autographs.

- 6:30 to 7:30 pm: High School All-American Game
- 7:30 to 8:00 pm: Interactive Fan Contests
- 8:00 to 9:30 pm: Celebrity All-Star Game

For more information visit, [www.westgateaz.com/madfest](http://www.westgateaz.com/madfest).

**Arizona Craft Beer Festival**

*Saturday, March 10; 5:00 to 9:00 pm*

Arizona beer lovers unite! The Arizona Craft Brew Festival will showcase samples of more than 20 local craft brews from Flagstaff to Tucson. Guests will also enjoy tunes from the Valley's best DJ's, outdoor games and bites from a variety of Westgate restaurants that will satisfy any pallet, including Salt Tacos y Tequila, Whiskey Rose, Kabuki Japanese Restaurant, Popbar and Bar Louie.

- General Admission (\$30): Includes entry into the festival at 5pm, up to 24 samples (2oz pours), a commemorative tasting mug, entertainment and access to vendors.

- VIP Admission (\$45): Includes entry into the festival at 4pm, up to 36 samples (2oz pours), a commemorative tasting mug, entertainment and access to VIP areas with special beers and vendors.

For more information, visit [www.arizonacraftbeerfestival.com](http://www.arizonacraftbeerfestival.com)

### **Kiss Me I'm Irish Run**

*Saturday, March 17; 7am to 1pm*

Break out your green and channel your inner-Leprechaun. Join Westgate on St. Patrick's Day for the annual Kiss Me I'm Irish 4K, 8K or half-marathon. There will be live bagpipe music, costume contests and festivities at Westgate bars and restaurants. Winners will receive a finisher's medal, a tech running shirt & a cold beer from McFadden's Restaurant & Saloon (must be 21 or older).

For more information, visit [www.irishrunaz.com](http://www.irishrunaz.com).

### **Official PBR Fan Fest**

*Saturday, March 24; 3:00 to 6:00pm*

Saddle up for the Professional Bull Riders (PBR) Ak-Chin Invitational at Gila River Arena with the official free Fan Fest at Westgate! Cowboys and cowgirls alike will enjoy an open-air beer garden with country music, games, a live bull and more.

For more information, visit [www.westgateaz.com/events/special-events](http://www.westgateaz.com/events/special-events)

### **FREE Easter Bunny Photos**

*Tuesday, March 20 – Saturday, March 31*

It's almost time to hop over to Westgate to visit the Easter Bunny (the best part - photos are FREE)!

You can also bring your pup for a photo on March 26. Hours include:

- Monday – Saturday: 11am to 8pm
- Sunday: 11am to 6pm
- Bunny takes a carrot break from 3-4pm Mon-Sat and 3:30pm on Sunday

For more information, visit [www.westgateaz.com/bunny](http://www.westgateaz.com/bunny).

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### **About Westgate Entertainment District**

Located in Glendale, Westgate Entertainment District is the premier entertainment destination of the West Valley and a place where people come together for dining, nightlife, shopping, community events, business, concerts, sporting events and celebrations of all kinds. Offering a vibrant outdoor setting with a dancing water fountain and jumping fountains for kids, Westgate delivers an interactive experience day or night. Located just east of the Loop 101 on Glendale Avenue, it encompasses more than 35 restaurants, retailers and entertainment venues including Dave & Buster's, Tavern + Bowl, Bar Louie, Buffalo Wild Wings, Yard House, McFadden's, Kabuki Japanese Restaurant, Johnny Rockets, IT'SUGAR and the state's largest AMC Theatres featuring 20 screens. More than 350 events take place here a year ranging from live music every Friday and Saturday night at Fountain Park to Bike Nights, Hot Rod Nights, Fitness in the District, pop up art installations, a holiday ice rink and fan experience events. No matter the season, there is something fresh, fun and exciting always happening at Westgate. Westgate is also anchored by Gila River Arena, home to the NHL's Arizona Coyotes, headlining concerts and major events, and is adjacent to the University of Phoenix Stadium, home to the NFL's Arizona Cardinals. For more information, a complete directory or to see what's happening, visit [www.westgateaz.com](http://www.westgateaz.com).

### **About iStar Inc.**

iStar (NYSE: STAR) finances, invests in and develops real estate and real estate related projects as part of its fully-integrated investment platform. Building on over two decades of experience and

more than \$35 billion of transactions, iStar brings uncommon capabilities and new ways of thinking to commercial real estate and adapts its investment strategy to changing market conditions. The Company is structured as a real estate investment trust ("REIT"), with a diversified portfolio focused on larger assets located in major metropolitan markets. Additional information on iStar is available on the Company's website at [www.istar.com](http://www.istar.com).

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