



## **\*Media Advisory\***

### **Football Blast Party on Westgate's Plaza Prior to the 2010 Fiesta Bowl**

*Westgate City Center to Host Premier Pre-Game Party Monday January 4, 2010*

(Glendale, Ariz., December 9, 2009) – Before the battle of the undefeated January 4, Fiesta Bowl fans are invited to the premier pre-game party on the Plaza at [Westgate City Center](#). In true football fashion, Westgate will be one giant pep rally – complete with a live battle of the bands, an appearance from both the TCU and Boise State marching bands, the perfect pigskin food and drinks, a Miller Lite beer garden, face painting ... we're even turning our \$6 million water feature into a giant wishing well! Drop a coin in for your favorite team because with this match-up, it's anybody's call (all money goes to charity).

For more information on the Football Blast Party, visit [westgatecitycenter.com](http://westgatecitycenter.com).

**WHO:** Westgate City Center

**WHAT:** Football Blast Party before the Fiesta Bowl

**WHERE:** Loop 101 and Glendale Avenue  
WaterDance Plaza

**WHEN:** Monday January 4, 2010  
12 noon to 6 p.m.

**COST:** Free

**GROUP/  
HOSPITALITY:** Tony Quist  
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