



FOR IMMEDIATE RELEASE

For more information, contact:

Jan Bracamonte (J. Lauren PR)..... (480)540-3842, jan@jlaurenpr.com

Winter Wonderland at Westgate Entertainment District

Tree Lighting, Free Skating Rink, Black Friday with the Arizona Coyotes, Nightly Snowfall, Carriage Rides, Photos with Santa & Menorah Lighting

GLENDALE, Ariz. (Nov. 13, 2014) – Westgate Entertainment District transforms into a winter wonderland starting Nov. 25 with the opening of the holiday skating rink, the lighting of the 33-foot holiday tree with over 3,180 sparkling lights, Santa’s official arrival, horse-drawn carriage rides and nightly snowfall.

All season long you can get into the holiday spirit and make Westgate your festive destination with ongoing events taking place through the end of the year. And, take advantage of special holiday savings at select tenants with online coupons available now through the end of the year by visiting <http://westgateaz.com/shop/savings/>.

Holiday Tree Lighting Ceremony & First Snowfall

Tuesday, Nov. 25

6:30pm at Fountain Park

Photos with Santa from 7-9pm

It’s the official kick-off to the holiday season! Start the evening with a holiday skating performance followed by the lighting of Westgate’s 33-foot holiday tree and Santa’s official arrival. At 7pm it will magically snow for the first time this holiday season!

Westgate Nightly Snowfall

Nov. 25 through Dec. 24 (except for Thanksgiving Day)

7pm and 8pm nightly at Fountain Park

The only place in the West Valley to see it snow nightly is at Westgate Entertainment District! Watch as Fountain Park magically turns into a living snow globe each evening with a snow show twice a night.

FREE Holiday Skating

Wednesday, Nov. 26: 11am – 6pm

Friday, Nov. 28: 11am – 9pm

Saturday, Nov. 29: 11am – 9pm

Sunday, Nov. 30: 11am – 6pm

Enjoy FREE skating for children 5 years and older with skate rentals included at Fountain Park. Don’t forget to bring your socks.

Black Friday with the Arizona Coyotes

Friday, Nov. 28

10am – 3pm: Families can play ball hockey in front of Westgate’s WaterDance Plaza and enjoy an exclusive Holiday Flex Pack offer from the Arizona Coyotes that includes an autographed commemorative puck and a player meet-and-greet opportunity.

1-2pm: Kids can skate with an Arizona Coyotes alumni player and enjoy appearances by Howler and Paw Patrol on the Westgate holiday rink at Fountain Park.

FREE Horse-Drawn Carriage Rides

Fridays and Saturdays

Nov. 28 – Dec. 27

5-9pm at Fountain Park

Enjoy free horse-drawn carriage rides around Westgate Entertainment District throughout the holiday season. Instead of just one carriage, this year there will be three that will allow you to hop in, take a spin and be whisked around Westgate.

Chabad West Valley Menorah Lighting

Thursday, Dec. 18

6:00pm at Fountain Park

Celebrate Hanukah with a Grand Menorah lighting along with activities, raffle prizes and games for children. Traditional light bites and latkes will be served.

Visit Santa Claus

Nov. 25 through Dec. 24

Saturdays from Noon -8pm, Sundays from Noon - 6pm, select weekdays from 4-8pm

For the full calendar of Santa's appearances at Fountain Park, visit

<http://www.westgateaz.com/santa>.

Are you on the good list or the bad list? Come meet jolly Old St. Nick himself at Fountain Park and find out. Share wishes, snap pictures and every child who visits Santa receives a free gift. A photo package is available for \$24.99.

For more information about the holiday season at Westgate Entertainment District, visit

www.westgateaz.com/holiday.

About Westgate Entertainment District

Located in Glendale, Westgate Entertainment District is the premier entertainment destination of the West Valley and a place where people come together for dining, nightlife, shopping, community events, business, concerts, sporting events and celebrations of all kinds. Offering a vibrant outdoor setting with a dancing water fountain and jumping fountains for kids, Westgate delivers an interactive experience day or night. Located just east of the Loop 101 on Glendale Avenue, it encompasses more than 20 restaurants, retailers and entertainment venues including Yard House, Buffalo Wild Wings, Saddle Ranch, McFadden's, Kabuki Japanese Restaurant, Johnny Rockets, Which Wich and the state's largest AMC Theatres featuring 20 screens. More than 250 events take place here a year ranging from live music every Friday and Saturday night at Fountain Park to Bike Nights, Radio Disney Wednesdays, a holiday skating rink and fan experience events. No matter the season, there is something fresh, fun and exciting always happening at Westgate. Westgate is also anchored by Gila River Arena, home to the NHL's Arizona Coyotes, headlining concerts and major events, and is adjacent to the University of Phoenix Stadium, home to the NFL's Arizona Cardinals. For more information, a tenant directory or to see what's happening, visit www.westgateaz.com.

About iStar Financial

iStar Financial Inc. (NYSE: SFI) is a fully-integrated finance and investment company focused on the commercial real estate industry. The Company provides custom-tailored investment capital to high-end private and corporate owners of real estate and invests directly across a range of real estate sectors. The Company's strategy for its operating properties is to reposition or redevelop these assets with the objective of maximizing their value through the infusion of capital and/or intensive asset management efforts. The Company, which is taxed as a real estate investment trust ("REIT"), has invested more than \$35 billion over the past two decades. Additional information on iStar Financial is available on the Company's website at www.istarfinancial.com.

###