

## FOR IMMEDIATE RELEASE

## SANDERSON FORD RETURNS AS TITLE SPONSOR FOR 2009 AVP BEACH VOLLEYBALL TOURNAMENT

Westgate City Center to host Returning Tournament September 25, 26 and 27

(GLENDALE, ARIZ., June 8, 2009) – Glendale, Ariz.'s <u>Sanderson Ford Lincoln Mercury</u> will once again present the annual <u>AVP</u> Crocs Tour Best of the Beach volleyball tournament coming to <u>Westgate City Center</u> in late September. The title sponsorship commitment coincides with the announcement of this year's tournament dates: Friday through Sunday, September 25 – 27. Exact tournament times are still to be determined.

"It's our pleasure to help bring this season-ending Best of the Beach tournament back to Westgate," said David Kimmerle, president, Sanderson Ford Lincoln Mercury. "The three-day tour brings with it incredible energy and excitement, and Sanderson Ford is delighted to continue this partnership."

For the second year, Westgate City Center will be the coveted last stop on the AVP Crocs Tour schedule. The Best of the Beach format features the top 12 individual men and the top 12 individual women on Tour as they battle for king and queen of the court.

"This format is an incredible way to highlight the Tour stars, and we're thrilled that Westgate has secured season-ending play for the second year in a row," said Dave Groff, president, Westgate Sports and Entertainment. "And in addition to olympic-caliber volleyball play, that weekend Westgate will host Miley Cyrus Friday night in the Arena and the Cardinals home game Sunday night. It will be three non-stop days of amazing sporting and entertainment events."

For upcoming ticket sales and tournament information, visit <a href="www.westgatecitycenter.com">www.westgatecitycenter.com</a>, and find information on Twitter, Facebook (Westgate City-Center) and MySpace (www.myspace.com/westgatecitycenter).

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